

# The New York Times

Published: March 16, 2011

## Beauty Spots

By HILARY HOWARD



The iGrow by Apira Science.

William P. O'Donnell/The New York Times

**HAIR HELMET** Apira Science, the company that created the Revage670, a laser system used by dermatologists to address hair loss and thinning, introduced a take-home version last month (neither system has been approved by the F.D.A.). The iGrow uses a combination of 21 low-level lasers and 30 LED's that operate all over the scalp, the company says, with the basic idea being that hair-producing cells absorb the light and become healthier. The hands-free helmetlike device is also MP3- or [iPod-compatible \(igrowlaser.com\)](http://igrowlaser.com).